

SEPTA Fundraiser

Dear Parents,

Your child can design his or her very own note card! As a fundraiser for our PTA, your child can have his or her own design printed professionally— in classic black on ivory paper—and offered to parents at an extremely attractive price.

The 4-1/4" x 5-1/2" note cards (with envelopes) will be packaged 50 to a set, wrapped in sparkling, star-studded cellophane, and topped off with a glittering golden ribbon to create a beautiful package ready for gift giving. You may purchase as many sets as you wish for \$15.00 each. A substantial portion of the profit from every sale will benefit our PTA.

At 30 cents each, these heartwarming note cards are an exceptional value! Whether you purchase them for personal use, holiday greetings, or priceless gifts, your child will gain pride and self-confidence— and discover the joy of giving of oneself!

To Purchase these treasures that your child creates, please complete the form below and return it with your payment to your child's teacher by **Thursday, SEPTEMBER 23, 2004.**

**Your order will be distributed the week of November 22-24, 2004
in time for the Holiday Season!**

Sincerely,

Barbara Malgioglio— SEPTA Fundraiser Chair

For more information or to request additional Note Card Picture Forms

Please contact (732) 613-6323 Barbara or (732) 651-7157 Bill

PLEASE PRINT:

Parent/Guardian _____ Child's Name: _____ Telephone: (____) _____
Teacher's Name: _____ Room # _____ Grade: _____

Black-On-Ivory Cards

| Number of sets | Student's Name <small>(As it appears on the card)</small> | Teacher | Grade | Price Each | Total |
|----------------|--|---------|-------|------------|-------|
| | | | | \$ 15.00 | |
| | | | | \$ 15.00 | |

All note card sets are gift-wrapped. Extra bags and bows are available as follows:

| Quantity | Item | Price Each | Total |
|----------|------------|------------|-------|
| | Extra Bags | \$.50 | |
| | Extra Bows | \$.50 | |
| | | Total Due | \$ |

PLEASE MAKE SURE YOUR CHECK IS PAYABLE TO: SEPTA OF SOUTH RIVER

P.S. Your child's siblings and friends, including adults, are welcome to submit orders, too.

Please contact the SEPTA for extra Note Card Picture Forms.

DO NOT PHOTOCOPY THE NOTE CARD PICTURE FORM because copies will not be accepted.

(They can not be processed by the company completing our orders)

Please see the attached sheet for instruction in helping your child create his or her own designs...

* **REMINDER:** Use black ink or black marker only—you can use "white out" to cover "mistakes" but **DO NOT USE AN ERASER!** (eraser marks will show on your finished card)

Tips for Preparing High-Quality Artwork for Black— On—Ivory Cards

Please Do.....

- Use only black ink or black marker only. Pointed markers work well.
- Have your child draw their picture on the front cover of the Note Card Picture Form so that the folded edge is at the top. (Detailed instructions are printed on the inside of the forms.)
- Have your child sign or print their name on the line designated "Artist" on the back of the Note Card Picture Form. Younger children may have difficulty printing or signing their name. While there is an appeal to the "mistakes" children make along the way, you may help the children if you wish.
- Keep in mind that your child's artwork and signature will be reduced by approximately 30 percent to improve the quality of the image in the final product, so your child should work **BIG**.
- Allow your child to write the school's name and date on the back of the Note Card Picture Forms, too, if they wish. Everything on the outside of the form will be printed.

Please Don't...

- Please do not allow your child to use pencil. Even pencil erasures that do not seem visible leave marks that detract from the picture.
- Please do not allow your child to change the orientation of the Note Card Picture Form. Drawings should be horizontal, not vertical.
- Please do not photocopy the note Card Picture Forms; use only the original forms that are provided. The forms are proportionately sized to produce a quality card. In addition, the weight of the paper plays a role in the manufacturing process. So substitutions will **NOT** be accepted.
- Please do not use staples on the Note Card Picture Forms.
- Please do not submit hand or fingerprints as artwork; they do not reproduce well.